

The Antitrust and Unfair Competition Section of the State Bar of California Presents

The 5th Annual Unfair Competition Law Program

6 Hours MCLE Credit

May 18, 2007

Millennium Biltmore Hotel Los Angeles
506 South Grand Avenue, Los Angeles, CA, USA 90071-2607
Phone: 1 800-245-8673

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The 5th Annual Unfair Competition Law Program

This year's program will be a full day, looking at multiple aspects of California's Unfair Competition Law. We will once again look at developments in 17200 law, but this year we will also look at growing areas of Unfair Competition Law Practice, namely the Consumers Legal Remedies Act and class actions since the passage of the Class Action Fairness Act.

Schedule of Events

8:00 – 8:30am Registration and Continental Breakfast

8:30 – 8:45am Introduction and Welcome

Bonny Sweeny, Chair, Antitrust and Unfair Competition Law Section of the State Bar of California

Elaine Foreman, Vice Chair, UCL Program, Antitrust and Unfair Competition Law Section of the State Bar of California

8:45 – 10:00am Section 17200—The State of the Law Today

This panel will review recent developments in 17200 case law.

Kimberly A. Kralowec, Furth Lehmann & Grant LLP, and William L. Stern, Morrison & Foerster LLP

Moderated by Franklin D. Kang, Sidley Austin LLP



10:00 – 10:15am Break

10:15 – 11:30am Class Actions Since CAFA

This panel will examine the state of unfair competition class actions since the passage of the Class Action Fairness Act.

Gerald E. Hawxhurst, Baker Marquart Crone & Hawxhurst LLP

Gail Lees, Gibson, Dunn & Crutcher LLP

Bruce L. Simon, Pearson, Simon, Soter, Warshaw & Penny, LLP

Moderated by Dennis Stewart, Hulett Harper Stewart LLP

11:45 – 1:15pm Lunch and Keynote Address

This year's Keynote Address will be delivered by Federal Trade Commission Commissioner J. Thomas Rosch.

Thomas Rosch was sworn in as a Commissioner of the Federal Trade Commission January 5, 2006, to a term that expires in September 2012.

Commissioner Rosch joined the FTC from the San Francisco office of Latham & Watkins, where he was the former managing partner and most recently a partner, working in the firm's antitrust and health care and life sciences divisions. Rosch served as chair of the American Bar Association's Antitrust Section in 1990, and he has chaired the California Bar Association's Antitrust Section. He served as the FTC's Bureau of Consumer Protection director from 1973 to 1975, and in 1989 was a member of the Special Committee to Study the Role of the FTC.

Nationally regarded for his antitrust and trade regulation law expertise, he has been lead counsel in more than 100 federal and state court antitrust cases and has more than 40 years experience before the Bar. In 2003, Rosch was honored as Antitrust Lawyer of the Year by the California State Bar Antitrust Section. He obtained his LLB from Harvard University in 1965 and was a Knox Fellow at Cambridge in 1962.



1:15 – 2:30pm

The Reliance Element in 17200 Practice

A key issue in 17200 practice is whether reliance must be pled. The California Supreme Court is expected to rule on this issue this year. Our panel includes one of the plaintiff's attorneys in the case pending before the California Supreme Court.

Sharon J. Arkin, Arkin & Glousky

Howard Holderness, Morgan Lewis & Bockius LLP

Harvey Saferstein, Mintz Levin Cohn Ferris Glousky and Popeo P.C.

Moderated by Albert J. Boro, Jr., Pillsbury Winthrop Shaw Pittman LLP

2:30 – 2:45pm

Break

2:45 – 4:00pm

The New Frontier? The Consumers Legal Remedies Act

With the passage of Proposition 64, the number of cases filed under 17200 has decreased. The panel will explore whether the Consumers Legal Remedies Act will fill the void left by Prop 64. The panel will also examine the notice requirements of the CLRA.

Katherine Kinsella, Kinsella/Novak Communications, Ltd.

Daveed A. Schwartz, Pillsbury Winthrop Shaw Pittman LLP

Steve Newman, Stroock & Stroock & Lavan LLP

Reed Kathrein, Hagens Berman Sobol Shapiro LLP

Moderated by Thomas A. Papageorge, Los Angeles County District Attorney's Office

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The 5th Annual Unfair Competition Law Program

Registration Form

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Mandatory for email confirmation

Conference Date and Location: May 18, 2007
Millennium Biltmore Hotel Los Angeles
506 South Grand Avenue
Los Angeles, CA, USA 90071-2607

Registration Fees (check appropriate box)

- ☐ \$195 Members of the Antitrust and Unfair Competition Section of The State Bar of California.
- ☐ \$240 Non-Member of the Antitrust and Unfair Competition Section of The State Bar of California. (includes 2007 Section Membership)
- ☐ \$240 Members/Non-Members—All registrations after Tuesday, May 8, 2007. (includes 2007 Section Membership for Non-Members)

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Registration:

Registration deadline: **Tuesday, May 8, 2007**

The registration fee is \$195 for members of the Antitrust and Unfair Competition Law Section and \$240 for non-members. Your registration fee includes the education sessions, program materials, continental breakfast and luncheon. The non-member registration fee includes a 2007 membership in the Antitrust and Unfair Competition Section.

On-site registration fee is \$240 for section members and non-section members and is subject to space availability.

Registration Online:

www.calbar.ca.gov/antitrust

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Your registration must be received no later than **Tuesday, May 8, 2007** to pay the lower fee. Please mail your completed program registration form with your VISA or Mastercard information or check to:

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A refund request must be received in writing by **Tuesday, May 8, 2007**. No refunds will be made for cancellations after that date.

The Antitrust and Unfair Competition Section of the State Bar of California is a State Bar of California approved MCLE provider.

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